



# The AFREPRENUER

SHINING THE SPOTLIGHT ON AFRICAN TALENT

## ANNALISA NYAMWEDA

*Building a  
Confectionery Empire  
one cake at a time*

**SPECIAL FEATURE**  
*"Grow through what  
you go through"*

# *Editor's note*

My son's seventh birthday is coming up in a few weeks, and he wants an Angry Birds themed cake. I would have loved to bake the cake myself; however, my skills fall short when it comes to creating a themed cake. So I will have to solicit the services of someone gifted in the area of baking.

In this Issue, I am sharing the story of one such gifted lady, who is baking her way towards creating a confectionery empire one a cake at a time. Also in this issue is a special feature article with a message to keep you focused and motivated. I trust you will enjoy and as always your feedback is most welcome.

As usual, remember to follow the talent featured on social media to see more of their amazing work. Also follow the Afreprenuer on Instagram and Facebook. You can visit my website [gracemavunga.com](http://gracemavunga.com) to see all the previous Issues of the Afreprenuer. Lastly, I always look forward to your feedback, so be sure to let me know what you think about this Issue and the talent featured.



***Grace Mavunga***

EDITOR & DESIGNER-IN-CHIEF

# Annalisa Nyamweda



My name is Annalisa Nyamweda, and I am a baker based in Harare, Zimbabwe. As a young girl, I always thought I would grow up to be a hair guru because I loved everything about hair. However, life had other plans for me, and today I find pleasure moulding flour and fondant into various works of art.

My journey started after I became a mother when I decided to ditch the premixes and try baking from scratch so that I could control the ingredients to meet my family's preferences. At first, it was more of a hobby, but eventually, it came to be an area of passion. In 2018 I decided to enhance my knowledge and advance my skills, by enrolling for a basic and intermediary baking course with Cakes by Tamanda.

Beginning of 2020 the Cake Sensation brand was born, and today I supply cakes for all sorts of occasions, cupcakes and swiss rolls. Experience has made me fearless when it comes to trying out new things and upping my craft. Learning is a never-ending process as such; I continue to learn and perfect my skills. I know if I get comfortable, I will quickly become irrelevant. Customer expectations keep evolving, and the competition continues to grow as new talent, enters the industry.

## My Story

I enjoy what I do and in everything I put God first.

**DREAM BIG.**

**BELIEVE IN YOURSELF.**

**HAVE THE HEART TO**

**LEARN.**





To see more of my work please follow Cake Sensation on social media.

Facebook : [cakesensationzim](#)

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#### For cake orders

- Contact via Facebook/Instagram messaging
- Call/Whatsapp on [+263 777 074 744](#)

Thank you for supporting my hustle!

I enjoy what I do and take pride in the quality of my work. I have learnt a lot by going through the process even though it's been hard at times. Indeed there are no shortcuts to success. My vision is to grow my brand and become one of the leading confectioners in Zimbabwe. I would also love to create a learning hub for vulnerable children with the same passion, to utilise their God-given talents.

I believe everyone should identify their area of passion and invest in it. Sometimes that means trying out different things until you find the right one. Dream big, believe in yourself and have the heart to learn. A journey of many miles starts with one step, so start moving and don't stop until you reach your goal.

Like Maya Angelou said "Do the best you can until you know better. Then when you know better, do better."

Last but not least this journey would not have been possible without God. In everything put God first, trust in him, he has great plans for you and me.

*'But as it written Eye has not seen, nor ear heard nor entered the heart of man the things which God has prepared for those who love him'* 1 Corinthians 2:9





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# "GROW THROUGH WHAT YOU GO THROUGH"

by *Maureen Nyasha Hove*  
[Beautyinspiration4.wordpress.com](http://Beautyinspiration4.wordpress.com)



One of the best Duchenne smiles come from those people who once experienced unpleasant sensations resulting from a derangement of functions. It's so warm and beautiful that it's so contagious and makes you forget all your pain and hurt.

There is no heart as receptive and accommodating as the heart that was once betrayed. One would like to call it a "one heart-fits- all". There is no better optimist than the person who once drank from a half-empty glass.

There are no eyes as silvery sheened glass panes through which one can see the soul melting and glowing delicately in the warm light shining and glimmering softly like the finest diamonds from Africa which sparkle and twinkle like those which were once flooded with tears.

There are no ears that listen attentively as the ones which were once spewed with blatant nonsense and lies so venomous and noxious making the person susceptible to a malignant infection.

There is no strength and determination as that coming from someone who has been buried in heaps of failure before. No resilience displayed better than that coming from a person who was once told straight in the face that they didn't have the fortitude!

There is no hand which cheerfully gives as the one that has been denied so many times. The coffers of the one who once survived on minimal resources are overloaded as we speak.

There is no touch as tender and amiable, so gentle as that one coming from a hand that once ceased to flow with blood.

There is no love as colourful as Joseph's coat of many colours than that coming from a person who was once loved in gray areas.

No speech is as eloquent as that coming from a stutter like Moses. That injudicious individual is now as wise as King Solomon, they can now make a decision based on knowledge, experience, and intuitive understanding and there is no person as beautiful and as sweet-scented like a rose that came out of concrete.



*God uses the good and the bad in our lives for the greater good. We need to let our struggles mould and shape us into becoming the person God intended for us to be. If life was free of struggles, many of us would be shells of the people we are today.*

*When the storm has subsided, and the clouds have cleared, you may not recognize the person you have become. Trust the process!*





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