



# The AFREPRENUER

SHINING THE SPOTLIGHT ON AFRICAN TALENT



ELLEN JENA

WIG STUDIO BY ELLEN

HAIR EDITION

# *Editor's note*



I believe Africa is full of talented people who are doing amazing things within and outside of the continent. Yet often it's only the 'big guy' stories that get the most attention. So I figured why not tell the 'small guy' story and allow them to share their work of art. My journey begins with this one story and there are many more still to come. My hope is that this gives the talents featured access to a broader market and get more people to know about what they do. Who knows what the future holds? Maybe they are the next 'big guy' of tomorrow.

So after reading this, be sure to support by liking and following their social media pages. If the products or services interest you, get in touch directly with them to find out more information.

Remember success rarely happens in isolation, everyone needs someone to succeed.

For updates about the Afreprenuer and how to be featured you can follow me on:



@theafreprenuer



@the afreprenuer



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*\*Disclaimer: The aim of this document is only to provide information and showcase African talent. Therefore, it is in no way a guarantee for any financial transactions that may happen hereafter or the quality of product/service provided. It is the interested party's responsibility to practice all due diligence when engaging in any financial transactions.*

## *Grace Mavunga*

EDITOR-IN-CHIEF



# ELLEN JENA

**Above**

An expert when it comes to Hair

My name is Ellen Jena, and hair has been my passion for as long as I can remember. Growing up with five elder sisters who had a talent for making hair, I naturally followed their footsteps and fell in love with braiding at a tender age. I used to plait family and close friends whenever I could, and during the school holidays, I assisted an aunt of mine who owned a saloon.

Fast forward to 2019 when I relocated to Doha and started to make wigs for myself. A friend fell in love with my work of art and asked me to make her one. She loved it and pushed me to advertise the wig on social media.

I was nervous and unsure of the response I would get, none the less I proceeded to post on various Facebook and ladies Whatsapp groups. The feedback was positive, and it helped me to create pages for Wig-studio by Ellen on Facebook and Instagram. To date, I have supplied wigs to clients in Dubai, Saudi Arabia, Zimbabwe, and Australia.

Wigs have become popular across all ethnic groups in the past several years, and the market continues to grow. They offer flexibility, and in this era of ever-changing fashion trends, I believe every woman needs one.

I make all types of wigs, from braids, human hair to cornrows. Each piece is custom made to meet the unique needs of every client. Be it wigs for work, interviews, parties, or date out with the girls I have you covered.

The journey has not been easy, several times I thought of giving up but my husband Keegan and my friend Teu, always encouraged me to continue pursuing my dream. The future is bright, and I am excited about what lies ahead. My dream is to grow Wig Studio by Ellen into an international brand. I also plan to study Beauty Therapy and eventually open my own Beauty and Hair Saloon.

**EACH PIECE IS CUSTOM MADE  
TO MEET THE UNIQUE NEEDS  
OF EVERY CLIENT.**



# WIG STUDIO BY ELLEN

*Hair is my Passion*



## CUSTOM MADE WIGS

Each piece is made to meet your individual style and personality. Perfection is my weakness!

To see more of my work follow me on;

**Facebook :** Wigstudio\_by\_ellen

**Instagram:** @Wigstudio\_by\_ellen

## INTERNATIONAL SHIPPING

International shipping is available, Currently supplying wigs to clients in the UK, Australia, Dubai, Saudi Arabia and Zimbabwe.

No destination is beyond reach.

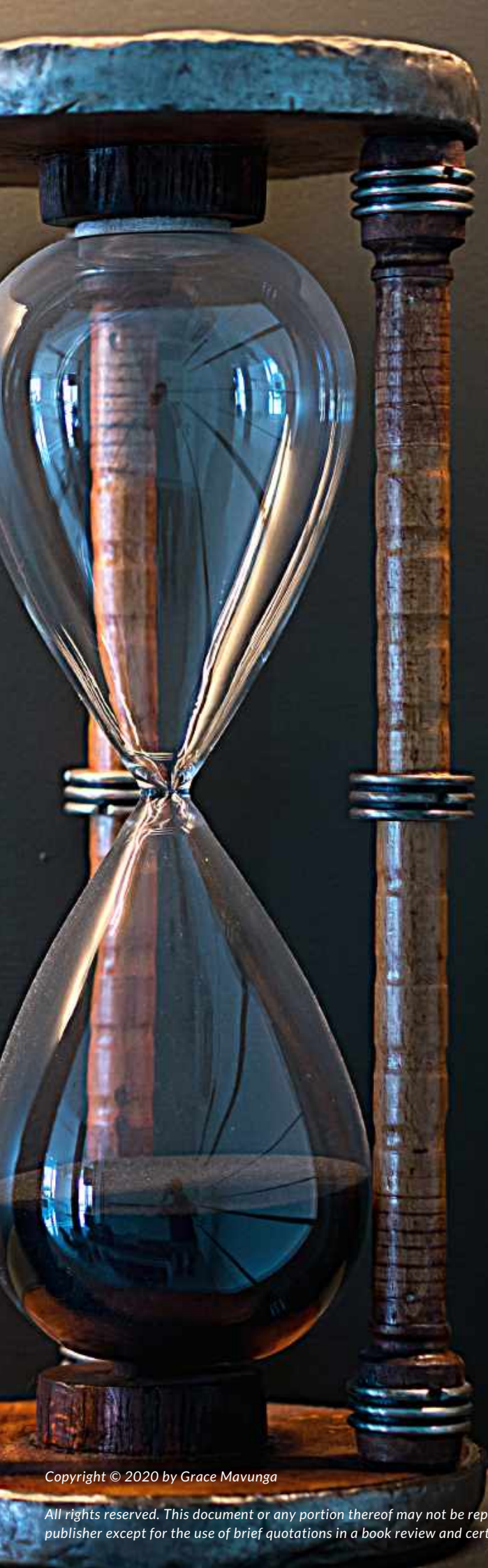


## ORDER YOURS TODAY

Order yours today. I guarantee you absolute perfection!

You can contact me on the following details;

**Call/Whatsapp:** +974 5041 1676



*"Quit procrastinating, do it now.*

*Chasing after tomorrow is like  
chasing after the wind.*

*It's a futile pursuit that will not  
yield any meaningful results."*

*Grace Mavunga*